

Terms and Conditions

BASF Innovation Hub 2021

Key topic 2021: Cleantech

1. BASIC DEFINITIONS

1.1. Terms used in document “Terms and Conditions of BASF Innovation Hub 2021” have meanings defined below:

Pitch: the whole project conducted under the name “BASF Innovation Hub 2021”;

Organizer: BASF Croatia DOO, BASF EOOD, BASF Hellas S.A., BASF Hungária Kft, BASF Österreich GmbH, BASF Slovenija d.o.o., BASF Slovensko spol s r.o, BASF spol. s r.o, BASF SRBIJA DOO, BASF SRL

Terms: document named “Terms and Conditions of BASF Innovation Hub 2021”;

Website: Website of the pitch is join-innovationhub.com;

Participant: an innovator aged at least 18 can apply as an individual or in a team of maximum 5 people (having or not officially registered company). In case of applying as a team, the Organizer will communicate only with 1 team representative, chosen by their team members, while the rules from Terms will apply on all team members;

Idea: Innovation idea or start-up (regardless of the point where the Participant’s start-up is) need to contribute to clean technologies and innovations that aim to improve environmental sustainability and need to fall under one of the following topics:

- Clean energy (examples: digital solutions that focus on increasing process and energy efficiency, solutions for increasing the share of renewable energies in power supply (thermal, solar, wind), thermal energy and insulation solutions, optimizing heating and cooling and ventilation, decarbonizing energy systems, promoting zero-emission technologies)
- Farm to fork (examples: precision application technologies, digital farming advisory services, digital farming solutions, solutions that contribute to more sustainable food systems, selective crop protection products, biological crop protection)
- Circular economy (examples: solutions that contribute to more sustainable, more environmentally-respectful production cycles, digital base for closed-loop recycling, solutions for biodegradable and biobased plastics, (bio)chemical recycling solutions, recycling process catalysts, recycling of battery materials, resource-efficient products and services)

Local Competition Winner: the winner of the Local Competition on a national level (organized separately by countries) will represent its country at Grand Finale. Local Jury chooses one out of five competitors for Grand Finale. Local Competition Winner will get an initial investment in the amount of EUR 2,500 gross.

Grand Finale Winner: Local Competition Winner automatically becomes a participant of the Grand Finale. The winner of the BASF Innovation Hub 2021 is the participant whose idea has the highest score after being evaluated by the Grand Jury. The winner gets the

chance for further financing by the Organizer, but not necessarily – this will be further defined with the Winner after the Pitch. No matter whether the idea will be further supported by the Organizer, the winner gets initial investment of EUR 5,000 gross;

Registration: Google Form, compliant to the GDPR that needs to be filled in order to get registered for the Pitch in advance and have the chance to participate. Registration Form can be found on the Website join-innovationhub.com.

Application Form: After registering for the Pitch, the Participants need to fill in the Application Form that can be found and downloaded on the Website: join-innovationhub.com. Completed form, together with the Presentation about the idea, need to be sent via website tresorit.com to email hello@join-innovationhub.com. Each Participant is obliged to send the completed Application Form and Presentation about the idea in order to qualify for the Local Jury and later for Grand Jury evaluation. If a participant applies as a team, then the team leader is the only one eligible to deliver these two documents to email hello@join-innovationhub.com, and is considered the only contact person.

Presentation (pitch deck): As stated above, in order to qualify for Local/Grand Jury evaluation, the Participant needs to send the Presentation about the idea together with completed Application Form via website tresorit.com to email hello@join-innovationhub.com. Rules for creating a presentation on the idea:

- must be saved in .pdf format;
- must be in English;
- doesn't have to follow a defined form strictly, but can be made according to Participants' preferences;
- can contain a link to a video, photograph, graph, etc.;
- mustn't be larger than 10 MB;
- mustn't contain more than 10 sides;
- must include an explanation of the problem being solved, market analysis, target group analysis, solution to the problem that the start-up or innovation idea suggests, business model, estimated market/sales strategy, finances and team;
- when giving a name to the presentation about the idea, please use the name and surname you used for filling in this form, don't use spaces, nor special signs except - and _ (example: filip_kon or filip-kon);

BASF Innovation Hub 2021 Local Competitions: Local Innovation Hub 2021 competitions on national level where Local Jury chooses the local winner, who automatically attends BASF Innovation Hub 2021 Grand Finale. Top 5 participants from each country cluster present their ideas in front of the local Jury.

Local competitions are organized separately in the following way:

- Austria and Hungary – joint competition,
- Bosnia and Herzegovina, Croatia, Serbia, Slovenia – joint competition,
- Bulgaria,
- Greece,
- Czech Republic and Slovakia – joint competition and
- Romania.

BASF Innovation Hub 2021 Grand Finale: an online event conducted under the name BASF Innovation Hub 2021 Grand Finale with participation from the winners of local competitions. Grand Jury selects the overall **BASF Innovation Hub 2021 winner**.

Jury:

- Local Jury is appointed by the Organizer. Local Jury will appoint 4-7 members, from BASF and will include representative(s) of an expert start-up, academic or relevant field community. Local Jury selects the Local winner on a national level. Local Jury is formed for each country that participates in BASF Innovation Hub 2021. Members and the Jury President will be announced in a timely manner.
- Grand Jury appointed by the Organizer. Jury will appoint 4-7 members, from BASF and will include representative(s) of an expert start-up, academic or relevant field community. Grand Jury chooses the overall BASF Innovation Hub 2021 winner. Members and the Jury President will be announced in a timely manner.

Data Controller/Controller: A person who determines the purpose and manner of processing personal data obliged to implement the appropriate measures to protect personal data from alteration, unauthorized disclosure or access and accidental or unlawful destruction or loss. The controller at this Pitch is the Organizer.

2. PROJECT BASE

- 2.1.** The Pitch is held in accordance with the Terms.
- 2.2.** The goal of the Pitch is to help compelling start-ups and young innovators within the European region while contributing to clean technologies and innovations.
- 2.3.** The Pitch is held for all innovators/start-up founders aged at least 18 from Austria, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Greece, Hungary, Romania, Serbia, Slovakia and Slovenia.
Participants from Romania are supported by AHK. Participants from Greece are supported by HACI. Czech Republic and Slovakia are supported by CEE HACKS in a joint competition.

3. WHO CAN APPLY

- 3.1.** Participation in the Pitch is completely free.
- 3.2.** All innovators/start-up founders (regardless of the point where Participant's start-up is, from concept to scaleup) aged at least 18 from Austria, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Greece, Hungary, Romania, Serbia, Slovakia and Slovenia.
- 3.3.** The Participant can apply as an individual or as a team (team leader). If the Participant is applying as a team leader, he/she can apply only as a leader of one team. Otherwise, the Participant will be disqualified.
- 3.4.** As an individual, the Participant can apply with one or several different ideas and needs to fill out the Forms for each of the ideas separately.
- 3.5.** All applications for participation will be checked by the Organizer, who will inform the Participant that the application materials have arrived. If the Participant does not receive feedback to the email address within two working days from the date of sending the application, the Participant will be obliged to notify the Organizer via the following email: hello@join-innovationhub.com
- 3.6.** In case it is necessary to contact the Participant for any questions related to the Pitch, the Organizer will use the contact information written in the Form.
- 3.7.** Only the Participants whose ideas are original have the right to participate. Should the Participant's ideas be considered plagiarism, the Participant will be disqualified.
- 3.8.** In the event that the Participant does not follow the Terms, the Organizer has the right to, at any time, disqualify any application deemed offensive or inappropriate.

- 3.9. Persons employed by the Organizer, members of their families and members of the Jury families are not allowed to participate in the Pitch. Ancestors, descendants and spouses are considered family members.
- 3.10. During the Pitch, the Participants must act in person. The Organizer conducts the communication only with the team leader.
- 3.11. Participation in the Pitch is not possible without prior registration through the website: join-innovationhub.com and Registration Form.
- 3.12. Participation in the Pitch is voluntary.

4. TIMELINE OF THE PITCH

- 4.1. The Pitch for all countries participating will last from June 7 until September 15 at midnight. Applications received after that period will not be taken into consideration. The Pitch will be divided into following parts and phases:
 - 4.1.1. Part 1, Phase 1: refers to the application period. It will start on June 7 and will last until September 15.
 - 4.1.1.1. Applications are divided on a national level and each country will only qualify for a country from where the participant is, i.e., Local Competition.
 - 4.1.2. Part 1, Phase 2: local jury of each country decides on local Top 5 ideas to be presented on BASF Innovation Hub 2021 Local Competition. This phase lasts throughout October.
 - 4.1.3. Part 2, Phase 1: Top 5 teams in each country pitch their ideas on local final events. Local Jury chooses local winner. Winners of Local Competition will automatically get a chance to participate in Grand Finale. Local Competitions will be held from Monday, November 8 until Wednesday, November 10, in the following order: Bulgaria and Romania (November 8), Greece, Bosnia and Herzegovina, Croatia, Serbia and Slovenia (November 9), Austria and Hungary (November 10). Finale of Czech Republic and Slovakia local competition, part of GreenHack was held on 12 June 2021, when the winner was announced.
 - 4.1.4. Part 2, Phase 2: Winners from each country pitch their ideas on the Grand Finale in front of the Grand Jury. The IH '21 winner gets chosen. Grand Finale will be held on November 12.
- 4.2. BASF Innovation Hub 2021 Local Competitions and BASF Innovation Hub 2021 Grand Finale take place in one same week in November 2021 (8-12 November).
- 4.3. Dates and phases of the project are available on the Website.
- 4.4. The Organizer is obliged to inform the Participants via the Website about any change in the Timeline of the Pitch, within 3 working days from the day the change is implemented.

5. JURY AND JURYING

- 5.1. The Grand Jury will appoint 4-7 members, from BASF but will include representative(s) of an expert start-up, academic or relevant field community.
- 5.2. The Local Jury will appoint 4-7 members, from BASF but will include representative(s) of an expert start-up, academic or relevant field community.
- 5.3. The task of the Grand Jury will be to review and grade Participants' Ideas and choose the winner of the BASF Innovation Hub 2021 Grand Finale.
- 5.4. The task of the Local Jury will be to review and grade Participants' Ideas, to choose 5 best ideas for the BASF Innovation Hub 2021 Local Competitions and to choose Local winner who will attend BASF Innovation Hub 2021 Grand Finale.
- 5.5. Both Local and Grand Jurying refer to the evaluation of the received Ideas and will act according to the following criteria:

- **Response to the topic:** does the submitted Idea offer a solution (directly or indirectly) for clean technologies and innovations that aim to improve environmental sustainability;
 - **Problem Definition:** how has the Participant defined the problem which his Idea solves;
 - **Innovation:** does the Idea have a new approach to achieving the objectives;
 - **Flexibility:** is the Idea adaptable to changes and can it be implemented in different surroundings;
 - **Feasibility:** how the Idea will further develop and how probable it is that the Idea will be successfully implemented;
 - **Individual/Team:** is the Individual or the Team competent enough to develop the Idea further and achieve the goal.
- 5.6. Ideas will be assessed by grades from 1 to 5, with 1 being the lowest grade and 5 being the highest grade.
- 5.7. Each Local/Grand Jury Member will assign grades to each individual Idea. The grades of Jury President have the same value as the grades of other Local/Grand Jury Members.
- 5.8. Up to six that have the highest score from the BASF Innovation Hub 2021 Local Competitions qualify for the BASF Innovation Hub 2021 Grand Finale.
- 5.9. That includes six qualifiers – one from each Local Competition:
- Austria and Hungary – joint competition,
 - Bosnia and Herzegovina, Croatia, Serbia, Slovenia – joint competition,
 - Bulgaria,
 - Greece,
 - Czech Republic and Slovakia – joint competition and
 - Romania.
- 5.10. The Participant whose Idea has the highest score on the BASF Innovation Hub 2021 Grand Finale will be the Winner.
- 5.11. In case two or more Participants' Ideas have the same total score, Local Jury President will choose the BASF Innovation Hub 2021 Grand Finale competitor. If this happens in the Grand Finale, Grand Jury President will choose Winner.

6. GRAND FINALE

- 6.1. Grand Finale is the final online event conducted under the name BASF Innovation Hub 2021 Grand Finale, during which top 6 Participants selected by the Local Jury on a national level, present their ideas using their submitted Pitch deck.
- 6.2. The Winner will be announced at the end of the Grand Finale.
- 6.3. The Participant who does not attend the Grand Finale cannot be the Winner.
- 6.4. The Participants will present their Presentation about the idea sent via Tresorit to hello@join-innovationhub.com in the Grand Finale in front of the Grand Jury. The Participant has no right to change the Presentation for the local competition or the Grand Finale.
- 6.5. The Participants will have ten minutes to present their Presentation in front of the Grand Jury.
- 6.6. Local competitions and the Grand Finale will be held in English.
- 6.7. All details about the local competitions or the Grand Finale will be determined later.
- 6.8. The Participants will be notified of their participation at the local competitions and the exact time and place of the events no later than five days before the events

via email. The Participants are required to confirm their presence at the events within 24 hours of receipt of the notice.

- 6.9.** If any of the notified Participants is not able to participate in local events or Grand Finale, the Organizer will then invite to local competitions or Grand Finale a Participant whose Idea took 2nd place in the BASF Innovation Hub 2021 Local Competition. Depending on which country's participant could not attend Grand Finale, that Country only will be able to select a new Participant.
The Grand Finale will be recorded and transmitted using audio-visual means.

7. REWARD

- 7.1.** By participating in the Pitch, Participants have the chance to get financed by the BASF in order to accelerate their start-up or innovation idea and get the needed funding to go to the next level.
- 7.2.** The best idea will get initial investment of EUR 5,000 gross in any case (EUR 2,500 gross as a winner on a national level) – no matter whether the idea will be further supported by BASF.
- 7.3.** The Award and the Award Fund will be provided by the Organizer.
- 7.4.** The initial investment will not be handed out in cash, but will be transferred to the bank account of the Winner.
- 7.5.** The initial investment will be given to the Participant no later than 60 days after the end of the Grand Finale. If the Participant participates as a team member, the initial investment will be transferred to the Team leader's bank account (if no start-up company is registered).
- 7.6.** The costs of transferring the initial investment to the Participant's bank account shall be borne by the Participant.
- 7.7.** In order to transfer the funds, the Organizer may request additional information from the Participant such as a bank account number or other bank information.

8. PUBLICITY AND PROMOTION OF THE PITCH

- 8.1.** The name and photograph of the participants will be publicly displayed on the Website and will be used in communication with the media and general public. If the Team wins the Award, the names, surnames and photos of all team members will be displayed and used for communication.
- 8.2.** The Organizer may ask Participants to promote the Pitch by providing information to the media and members of the general public but only if the Participants are willing to.
- 8.3.** The Organizer has the right to use the photos of the Participants in communication with the media and representatives of the general public.

9. GENERAL DATA PROTECTION

- 9.1.** The Organizer will have access to the personal data of the Participant that the Participant fills in the Pitch Registration Form, from the moment of receipt of the Form.
- 9.2.** The data that are processed are the data that the Participant provides when filling out the Form, as follows:
- country of origin
 - name and surname of the Participant or team leader;
 - contact phone of the Participant or team leaders and other team members;
 - contact e-mail of the Participant or one unique e-mail for communication with the Organizer, if you're applying as a team. Communication will be done exclusively with designated team leader.

In addition, the Organizer processes personal data – photographs, video(s) and other materials, which the Organizer collects at the Local Competitions and Grand Finale, by recording through audio-visual means.

Moreover, the Organizer may request a bank account number or other bank details from the Winner, in order to deliver the initial investment.

- 9.3.** When uploading the Registration Form, the Participant gives permission to the Organizer to take photos and make videos in case of participation in the Local Competitions and Grand Finale. These photos and videos may be distributed to third parties for the purpose of promoting the Pitch.
- 9.4.** The Organizer is also the Data Controller.
- 9.5.** As a Controller, the Organizer may use the Participant's data exclusively for the needs of the Pitch and in particular for the following purposes:
- communication with the Participants;
 - making a decision on the Winner by the Jury;
 - informing the Participants about the Local Competitions and Grand Finale;
 - taking care of data correctness;
 - performing public duties of the Organizer and Participants;
 - media promotion of the Pitch.
- 9.5.1.** The Organizer may publish the name and surname of the Winner in any communication related to the Pitch.
- 9.6.** In cases not regulated by the Terms, the Controller may provide data to third parties only with the prior written consent of the Participant as the person providing the data. This does not apply to the processing of data by third parties.
- 9.7.** Data collected during the completion of the Form by the Participant, as well as the photographs and videos collected during the local competitions and Grand Finale, the Controller will keep within five years from the date of receipt of data, due to completion of obligations prescribed by law and defence against possible lawsuits. The controller is to determine the period of data processing on the basis of the General Data Protection Regulation (EU-GDPR, Bulgaria – PDPA, Bosnia and Herzegovina - Law on the Protection of Personal Data, Czech Republic – DPA, Greece – Data Protection Act 2019, Hungary - Act CXII of 2011 on the Right of Informational Self-Determination and on Freedom of Information (the “Data Protection Act”), Serbia - Law on Personal Data Protection, Romania - Law No. 190/2018 Implementing the General Data Protection Regulation (Regulation (EU) 2016/679), Law No. 129 of 15 June 2018 Amending and Integrating Law No. 102/2005 on the Establishment, Organisation and Functioning of the National Supervisory Authority for the Processing of Personal Data, as well as the Repeal of Law No. 677/2001 on the Protection of Persons with Regard to the Processing of Personal Data and the Free Movement of Such Data ('the ANSPDCP Law'), Law No. 363/2018) in the office of the Organizer, with the application of all necessary organizational, technical and security measures, after which the data will be deleted.
- 9.8.** The Participant can revoke his/her/their consent at any time without any adverse consequences by sending any notice of cancellation to email hello@join-innovationhub.com. In the event of cancellation, Participant's data will be deleted upon receipt of his/her/their notice no later than 5 days after the notice receipt.
- 9.9.** The Participant is aware of and agrees with the fact that, if he/she/they request the removal or modification of the data required for participation in the Pitch, it may result in disqualification from the Pitch.

- 9.10.** The Participant's data will be collected, processed, and used in the context of the aforementioned objectives in accordance with the General Data Protection Regulation (EU-GDPR, Bulgaria – PDPA, Bosnia and Herzegovina - Law on the Protection of Personal Data, Czech Republic – DPA, Greece – Data Protection Act 2019, Hungary - Act CXII of 2011 on the Right of Informational Self-Determination and on Freedom of Information (the "Data Protection Act"), Serbia - Law on Personal Data Protection, Romania - Law No. 190/2018 Implementing the General Data Protection Regulation (Regulation (EU) 2016/679), Law No. 129 of 15 June 2018 Amending and Integrating Law No. 102/2005 on the Establishment, Organisation and Functioning of the National Supervisory Authority for the Processing of Personal Data, as well as the Repeal of Law No. 677/2001 on the Protection of Persons with Regard to the Processing of Personal Data and the Free Movement of Such Data ('the ANSPDCP Law'), Law No. 363/2018)
- 9.11.** Transmission of personal data: In order to promote, monitor and organize the Pitch, the access to personal data of the Participants will have the Agency for Communications and Public Relations Press Office, based at Jupiterova 100/15, 22000 Sremska Mitrovica, Republic of Serbia.
- 9.12.** The Controller undertakes the obligation to comply with minimum security requirements and to use physical and procedural security controls based on applicable laws. These include, but are not limited to, firewalls, access controls, system-level security, data protection training, and other procedures to protect personal data from any unauthorized access. Personal data files in printed form are with limited access and are available only to the authorized individuals based on the criteria of responsibility.

10. INTELLECTUAL PROPERTY RIGHTS

- 10.1.** The Organizer commits not to use the received Ideas in part or in full in any situation. Submitted Ideas are the exclusive intellectual property of the Participant.
- 10.2.** The Organizer commits not to disclose information about the submitted Ideas to third parties, except in cases defined by law and with prior notice to the Participant.
- 10.3.** If the Organizer decides to proceed into further funding of the Winner, this will be further defined between these two parties, and it will not be regulated by these BASF Innovation Hub 2021 Terms.

11. ADDITIONAL NOTES

- 11.1.** The Organizer reserves the right to suspend, cancel or modify the Pitch in whole or in part for any technical, commercial or other reasons. If the Pitch is suspended, cancelled or changed, the Organizer will publish the reasons for the suspension, cancellation or change of the Pitch on the Website.
- 11.2.** If the Organizer concludes that the Participant has falsified data, committed fraud, endangered the safety of others or did not comply with the Terms, the Organizer has the right to prohibit the Participant from participating in all other events organized by the Organizer.
- 11.3.** For all additional clarifications, it is possible to contact the Organizer by e-mail: hello@join-innovationhub.com.